

# **BATTLE OF THE BBQ'S**

## **Exhibitor Applications**

The Festival will be held on **Saturday 30th January 2021, Sunday 31<sup>st</sup> January 2021** at the beautiful in central Tauranga.

**The Battle of the BBQs** is about bringing Kiwis together for the BBQ cook off of the year!

The Battle of the BBQs brings teams together from all over NZ to battle it out over two days for the title of King Master of the Grill Tauranga. We will also be showcasing some of New Zealand's yummiest cuisine, wine and beverages.

Watch the excitement of Amateur BBQ cooks in teams of up to 4 people, compete against 20 plus other teams to go head to head over the two day cook out to compete of the year. NZBA sanctioned event where all points accredited from this event go into the national ranking for the teams. There will be official judging, along with a massive prize of over \$10,000 in cash and prizes for the winning team.

Entertainment galore with local and national musicians. With great fun, family friendly entertainment throughout the day and for you car buffs we even have a classic car and hot rod show.

Tickets will be available online, through selected outlets and throughout the Bay of Plenty plus ticket sales will be available on the day.

### **Exhibitor Applications are invited from the following**

BBQs and accessory specialists – Breweries - Restaurants – Cafes - Food Trucks - General Stalls  
Beverages - Organic/Vegan operators - Catering Companies  
A Great opportunity for cuisine related business to showcase or launch product.

### **Benefits**

**This is a fantastic opportunity to**

- \* Showcase your business
- \* Expand your client base
- \* Network with other businesses
- \* Brand Exposure
- \* Stimulate sales coming into a busy time of the year
- \* Introduce new brands or products

### **Marketing & Promotional Yield**

- \* Stand Name and or Cuisine dishes listed in official programme – distributed to each attendee on entry as well as sponsors, media
- \* Listing on Battle of the BBQ's Website Stallholders page – with link to your own website
- \* Specialty dishes will feature in media articles, press and magazine – local, national print
- \* Gain brand or product exposure through the Battle of the BBQ's Facebook Page
- \* Featured on the Instagram page
- \* Sponsorship packages available, please contact us to discuss further

## Terms and Conditions

- This is an exhibitor only, not a guarantee. The festival reserves the right to decline entry or restrict what an exhibitor sells at the festival.
- The exhibitor stocks for the event at their own risk. The festival or its organizers will not be held liable for any loss made by the exhibitor, through cancellation or other factors.
- All food safety and sale of liquor guidelines must be abided by.
- The exhibitor fee is non-refundable and non-transferable.
- The exhibitor agrees only to sell the products described in this application.
- Exhibitors have access to the site from 9am – 6pm on Friday for stall setup. Any large equipment **must be setup** Friday.
- Stall holders **must attend** a briefing **Friday 29th Jan 2021 at 5.00pm**, either in person or by phone.
- All vehicles **must be off site** and parked by 10am on the day of the event – access open from 8am.
- Driving on to site will be by restricted access only
- Exhibitors **must be completely setup ready to trade at least 1 hour prior** to the festival commencing. (11am).
- Food vendors will need to use biodegradable plates and cutlery.
- Festival organiser has the final say on location of allocated sites

## Alcohol Guidelines

- Exhibitors approved for selling alcohol must complete their own Special License, which will be at your cost.
- Exhibitors selling alcohol must have someone on site that holds a duty managers licence. (We can provide a Duty Manager for an additional cost)
- Zero tolerance for staff drinking i.e.: bar staff or anyone working on a stall
- All vendors sell alcohol must offer water
- Alcohol sales will be restricted to approved vendors only, general stallholders will not be permitted to sell alcohol.
- A limited number of stalls will be permitted to sell liquor.
- Serving to minors or intoxicated persons will not be tolerated.
- Alcohol sales will not be permitted after 7.00pm. The Alcohol guidelines must be on display throughout the event. Exhibitors selling alcohol must sign a copy of the alcohol disclaimer which states they will abide by the Alcohol Management Plan and Alcohol Guidelines of the festival.